



**CITY OF GAINESVILLE**  
**NOTICE OF REGULAR CALLED CITY COUNCIL MEETING**  
**Tuesday, February 21, 2017 6:30 P.M.**  
**MUNICIPAL BUILDING, 200 SOUTH RUSK, GAINESVILLE, TEXAS**

Jim Goldsworthy , Mayor

Carolyn Hendricks, Council ilmber, Ward 1  
Steve Gordon , Councilmember, Ward 2  
Keith Clegg, Councilmember, Mayor Pro Tem

Ken Keeler, Councilmember, Ward 4  
Tommy Moore, Councilmember, Ward 5  
Mary Jo Dollar , Councilmember, Ward 6

---

**AGENDA**

- 1. CALL TO ORDER..... Mayor Jim Goldsworthy**
- 2. INVOCATION..... Father Jeff Stubbs, St. Paul’s Episcopal Church**
- 3. PLEDGE TO THE FLAG**
- 4. RECOGNITIONS/PROCLAMATIONS**  
Employee of the Month, February 2017
- 5. REPORTS**  
Report and Discussion of Branding Campaign Research Including Survey and Focus Groups
- 6. CITIZEN COMMENTS**
- 7. CONSENT AGENDA**
  - A. Approve Minutes of February 7, 2017 Regular City Council Meeting
- 8.** Consideration of and action on the Second Reading of a Resolution approving the actions of the Gainesville Economic Development Corporation which approved the facade grant submitted by the Main Street Board for improvements of three downtown businesses. First reading consideration took place at the February 7, 2017 meeting.
- 9.** Consideration of and action on the Second Reading of a Resolution approving the actions of the Gainesville Economic Development Corporation which approved Orteq Energy Technologies as an economic development project and approved the purchase of 20 acres of real property as an economic development incentive to Orteq Energy for an expansion. First reading consideration took place at the February 7, 2017 meeting.
- 10.** Consideration of and action on the First Reading of an Ordinance conveying 20.003 acres of the Gainesville Municipal Airport to the Gainesville Economic Development Corporation.
- 11.** Consideration of and action on a Resolution awarding Bid No. 2017-01 to EZ-GO Golf Car Company for the lease of twenty-five (25) golf carts for the Gainesville Municipal Golf Course for a period of forty-eight (48) months at a cost of seventy-eight thousand five hundred sixty-four dollars and no cents (\$78,564.00).
- 12.** Consideration of and action on a Resolution approving revision of the City rates fee schedule for fiscal year 2016-2017 and providing an effective date.

13. Consideration of and action on a Resolution authorizing an agreement with Cooke County to provide voting machine(s) for the May 2017 General Election.
14. Consideration of and action on a Resolution authorizing the City Manager to enter into an agreement with the Gainesville Independent School District, the North Texas Medical Center, and the North Central Texas College to share a polling location in certain voting precincts for the General Election on May 6, 2017.
15. **Public Hearing** on an ordinance amending Ordinance 1219-12-2008; the zoning ordinance of the City of Gainesville, authorizing the City to rezone from Restricted Commercial (C-1) to Single Family Two District (SF-2) the entirety of the area bordered on the north by Lanius Street, on the east by South Clements Street, on the south by Anthony Street, on the west by South Grand Avenue to Tyler Street then by South Morris to Lanius Street.
16. Consideration of and action on the First Reading of an Ordinance regarding amending Ordinance 1219-12-2008; the zoning ordinance of the City of Gainesville, authorizing the City to rezone from Restricted Commercial (C-1) to Single Family Two District (SF-2) the entirety of the area bordered on the north by Lanius Street, on the east by South Clements Street, on the south by Anthony Street, on the west by South Grand Avenue to Tyler Street then by South Morris to Lanius Street.
17. Consideration of and action on a Resolution awarding Bid 2017-02 SUMP Bond Bid Package I to Lynn Vessels Construction, LLC, Sherman, Texas.
18. Consideration of and action on a Resolution authorizing Change Order No. 2 to the contract with Gracon Construction for the Wastewater Treatment Plant Phase II Improvements Project.

## ADJOURN

At any time during the meeting and in compliance with the Texas Open Meetings Act, Chapter 551, Government Code, Vernon's Texas Codes, Annotated, the City Council may meet in executive session on any of the above agenda items for consultation concerning attorney-client matters (§551.071); deliberation regarding real property (§551.072); deliberation regarding prospective gift (§551.073); personnel matters (§551.074); deliberation regarding security devices (§551.076); and deliberation regarding economic development negotiations (§551.087). Any subject discussed in executive session may be subject to action during the open meeting.

- i. Citizen comments will be limited to persons who have registered with the City Secretary in advance, except by majority vote of the City Council. In accordance with the Open Meetings Act, the Council will hear comments of public interest, but any discussion shall be limited to placing the item on a future agenda for consideration.
- ii. Items on the Consent Agenda will be voted on in one motion unless request is made for separate discussion and approved by the City Council.
- iii. In order to be fair to all persons who have items on the agenda or interest in one or more of the items, the Council may impose time limitations on speakers in Public Hearings. Applicants must limit presentations to 5 minutes. The Mayor may impose other time constraints at his discretion, depending on other prevailing factors. Speakers will be notified by the Mayor Pro Tem when their time has expired.
- iv. The Council reserves the right to retire into executive session concerning any of the items listed on this Agenda, whenever it is considered necessary and legally justified under the Open Meetings Act.
- v. The Council reserves the right to suspend the Charter and adopt any ordinance without three readings.
- vi. Persons with disabilities who plan to attend this meeting and who may need assistance should contact the City Secretary at (940) 668-4500 two working days prior to the meeting so that appropriate arrangements can be made.

I, Jo Ann Mendez, Executive Secretary, for Caitlyn Huddleston, City Secretary, posted this Agenda on the official City of Gainesville bulletin board in the Municipal Building, 200 S. Rusk Street, Gainesville, Texas 76240, which is accessible to the public twenty-four hours each day at \_\_\_\_\_ a.m./p.m. on \_\_\_\_\_, 2017.

\_\_\_\_\_  
Jo Ann Mendez

Sworn to and subscribed before me on this the \_\_\_\_\_ day of \_\_\_\_\_, 2017.

\_\_\_\_\_  
Notary Public, State of Texas

My Commission expires: \_\_\_\_\_